



**Boys & Girls Clubs**



**Big Brothers Big Sisters**

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**Boys & Girls Clubs Big Brothers Big Sisters  
of Edmonton & Area**

**A good place to be | start something**



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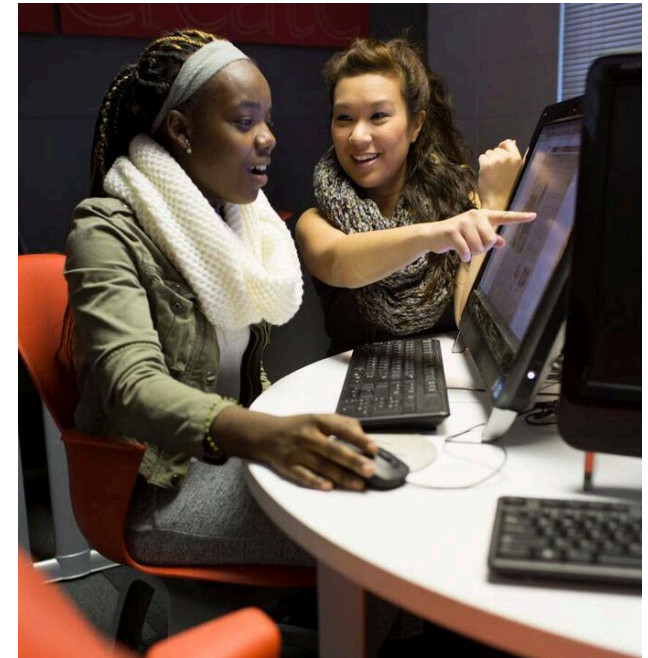
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# What is Corporate Mentoring?

Corporate Mentoring Program is just like the in-school mentoring program. It just takes place instead at the business or corporate site, rather than at the school site.

It allows the employees (Bigs) to share time with a child (Little) in their school during the school-day. *For one hour a week – during the school year – Bigs meet with their Little.* In addition to friendship and overall support, Corporate Mentoring focuses on literacy and homework help, as well as some career “cruising”





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# BGCBig History with Corporate Mentoring

- First corporate partner was actually Bioware – group setting
- First corporate partner with schools was Worley Parsons in 2009
- Grown over the years to include 8 other corporations and serve approximately 100 youth per school year



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# Corporate partners

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- Enbridge with Montrose Elementary School
- WorleyParsons CoSyn and Abbott School
- Worley Parsons CORD and Menisa Elementary School
- Worley Parsons Corporate with TD Baker Junior High
- Intact Insurance-Delton School Mentoring Program
- Weldco Beales with Norwood Elementary School
- ATB with Delton Elementary School
- Stantec and Spruce Avenue Elementary School
- MDA with 3 elementary school sites



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# Process of Involvement

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- Establishment of a partnership between business and school – can take months of relationship building and planning
- Recruitment needs to focus not only on the needs of the youth but the benefit to the business
- Transportation needs to be determined - A group of children from a neighboring school are bussed to the Corporation's site for 1-1 mentoring. This occurs on the same day weekly during the lunch hour following the school's calendar.
- Mentoring location and time – all you need is a boardroom and maybe some split off meeting rooms booked weekly



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# Enrolment

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- Start process of recruitment in May and June
- Maintain contact with the corporate liaison throughout the summer months
- Learn at lunch information sessions in September
- Collect applications
- Interviews and training – following all the enrolment standards and processes of school based mentoring adults – except that the training and the interviews are held on site at the business location





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# Discussion

What do partnerships between youth mentoring organizations and workplaces look like?

What are the challenges?

What are the benefits?





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# Benefits to the Kids

- Children with mentors are:
  - 80% more likely to finish high school
  - 52% less likely to skip school
- Girls with a Big Sister are two and a half times more likely than girls without a mentor to be confident in their ability to be successful at school.
- Boys with a Big Brother are three times less likely than boys without a mentor to suffer peer pressure related anxiety, such as worrying about what other children think or say about them.
- Mentored boys are two times more likely to believe that school is fun and that doing well academically is important.
- Mentored boys are also two times less likely than non-mentored boys to develop negative conducts like bullying, fighting, lying, cheating, losing their temper or expressing anger.